

### 6-Year Graduation Rates by Program

<b>Program</b>	<b>Goal 2023 = greater than %</b>	<b>Results 2023</b>
Accounting BS	95%	88%
Business Administration BS	70%	52%
Economics BS	100%	100%
Finance BS	70%	67%
International Business BS	70%	50%
Marketing BS	70%	50%
Sport Management BA	70%	67%
Business Administration MBA	85%	78%
Business Analytics MS	75%	65%
Finance MS	100%	100%
Organizational Leadership MA	90%	75%
Project Management MS	75%	50%

## 2-Year Retention by Program

<b>Program</b>	<b>Goal 2023 = greater than %</b>	<b>Results 2023</b>
Accounting BS	95%	88%
Business Administration BS	95%	77%
Business Analytics BS	70%	40%
Digital Marketing BS	100%	100%
Economics BS	100%	100%
Finance BS	95%	